

Marketing and Communication Internship (starts september 2022)

Would you like to strengthen your marketing and communication skills, working in a multidisciplinary team, and develop serious games? Then this is the right role for you! We are looking for a marketing and communication intern at Stichting Gamelab Oost in Enschede.

About GameLab

The Stichting Gamelab Oost Foundation was founded in 2018, with the goal to connect entrepreneurs, government, and educational institutions, offering new perspectives on social and technological issues. Stichting Gamelab Oost brings together partners from different fields to find smart innovating ways from the initial idea to the final product.

At Stichting Gamelab Oost, multidisciplinary teams from all education levels (MBO, HBO, and WO-levels) work together to develop serious games. A new rotation of development teams starts every semester with orientation brainstorms supported by in-depth literary research. The application of SCRUM methodology leads to short and flexible production cycles, offering optimal opportunities to implement customer feedback during production.

Dozens of innovative prototypes have been produced at Stichting Gamelab Oost. Among those were games for Medisch Spectrum Twente, Ziekenhuis Groep Twente, Revalidatie Centrum Roessingh, and healthcare organizations like Jarabee, Avelijn, and Ambiq. Every product is and continues to be thoroughly tested in collaboration with the clients.

Our Expectations

Starting September 2022, we at Stichting Gamelab Oost are looking for a marketing and communication intern, passionate about serious games. Because of your creativity and entrepreneurial character you see opportunities and possibilities everywhere. You know how to reach and address the right target group with relevant and inspiring content. You have a basic understanding of Adobe tools such as Illustrator and Photoshop. Experience with an Agile workflow and project management software (Trello or Jira) is a plus.

- You are in the final stages of your education
- You are available from September 2022 till January 2023
- You are proactive and flexible
- You can work independently

We offer:

- A position in the biggest serious game company in the East of the Netherlands
- Freedom in approach to finding solutions
- Guidance from industry professionals

Job Interviews

The first round of interviews will be held on the 20th and 21st of June.

The second round of interviews will be held on the 10th, 11th and 12th of July.

Contact

Are you the intern we are looking for? Please contact us at info@gamelaboost.nl before the 10th of June. We are looking forward to hearing from you. Acquisition regarding the position is not recommended. We will get in touch with you as soon as we have an answer.